



2017 Annual Report

MomsFirst is dedicated to reducing the racial disparity in infant mortality through home visitation, case management, education and support of pregnant women living in the City of Cleveland.

Racial disparity in Cleveland:

Black rate: **18.7*** } Black babies **2.75** times more
 White rate: **6.8*** } likely to die than white babies.

*Preliminary

Infant Mortality Rate:

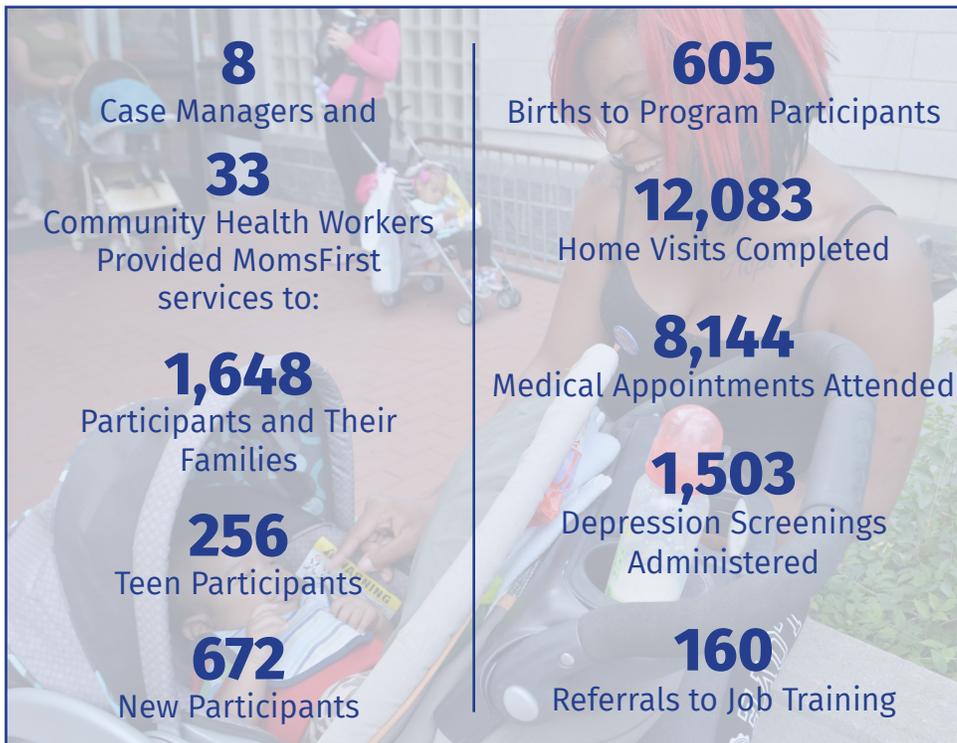
MomsFirst:

6.6

City of Cleveland:

13.3*

(*preliminary)



"This program has changed my perspective—now I know there is someone out there in this world that does care."

– MomsFirst participant

"MomsFirst has inspired me to do more with my life for my baby girl and provide her with a better life."

– MomsFirst participant

"My MomsFirst worker has been a huge help with my postpartum depression."

– MomsFirst participant

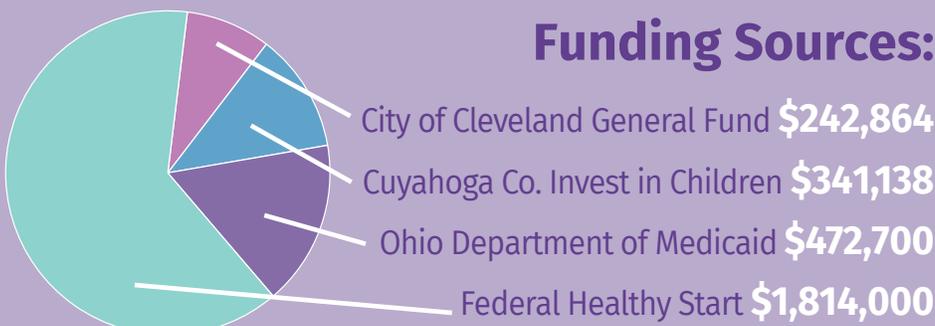
www.momsfirst.org

62
Newsletter
Subscribers

5,478
Hits

103
Participant
Referrals

Funding Sources:



MomsFirst is a program of the
 Cleveland Department of Public Health
 75 Erieview Plaza, Cleveland, OH 44114
(216) 664-4194 (se habla español)
<http://www.momsfirst.org>



MomsFirst is a partner of Invest in Children.



To celebrate National Infant Mortality Awareness Month over **200** people attended the Baby Buggy Walk in September. A vendor resource fair with over 20 providers kicked off the event, followed by mini-workshops on healthy relationships, emotional well-being and budgeting. After lunch was served, the attendees set out for the walk around League Park.

"Everything was nice. The speakers and vendors had resourceful information that was beneficial to me and my kids."



HealthMobile:

1,524
visitors served

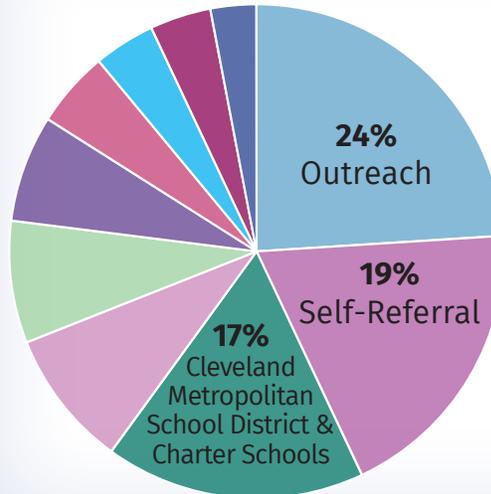
194
STD tests provided

58
pregnancy tests administered

238
HIV tests provided

10,226
condoms distributed

Referral Sources:



- 9% Social Service Agency
- 8% Jail
- 7% Family/Friend
- 5% Medical Provider
- 4% Community Liaison
- 4% Other
- 3% Bright Beginnings

Community Liaisons

Six MomsFirst sites welcomed Community Liaisons to join in the fight for babies' lives. The Liaisons work to create a bridge between MomsFirst and other organizations. They attend resource fairs, connect with community partners, recruit participants and identify potential Infant Mortality Ambassadors using a grassroots approach.



Ohio Equity Institute

A partnership between the Cleveland Department of Public Health and Cuyahoga County Board of Health, as well as over 60 partners, to strengthen the evidence base for realizing equity in birth outcomes.

Focus has expanded to educate home visitors and pregnant women about the use of progesterone to reduce repeat premature births.

The 44128 community engagement team launched and has been successful in providing opportunities for residents to get involved in various projects, such as the establishment of "Grannies on Call", as well as engaging the faith-based community to support breastfeeding.



EVERY BABY MATTERS



OHIO INSTITUTE FOR EQUITY IN BIRTH OUTCOMES



one life
one voice
one community

every baby deserves a 1st birthday